

CIPR CPD 2016/17 RECORD

Karen Hyde Dip CIPR, MCIPR, Accredited Practitioner

Congratulations – you completed CIPR 2016/17 and will continue to hold Accredited Practitioner status until February 2018.

You logged the following activities:

Stream 1 - Developing yourself	60 points
Elearning	
1 Jan-22 Jul 2016 Visualisation tools for PR professionals	5
9 Jan 2017 CIPR Ethics	5
6 Feb 2017 101 PR Tools	5
15 Feb 2017 Brand You	5
15 Feb 2017 All you need to know about Twitter	5
Reading short publications	
6 Feb 2017 Business Centre - specimen contract	5
6 Feb 2017 CIPR Skills Guide - Creating a style guide for your organisation	5
8 Feb 2017 CIPR Skills Guide - Social Storytelling	5
8 Feb 2017 CIPR Skills Guide - Running Competitions: What You Need To Know	5
8 Feb 2017 The ethics of paid and earned media	5
Reading books	
1 Jul 2016-14 Feb 2017 Share This - The Social Media Handbook for PR Professionals	10
Submission of at least one goal before 31 May 2017	5 points
Total CPD logged	65 points

CIPR CPD 2016/17 GOALS AND ACHIEVEMENTS

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Your CPD goals

Become proficient using digital tools and apps for photo, film and image making

Activities

Visualisation tools for PR professionals

Elearning

101 PR Tools

Elearning

CIPR Skills Guide - Running Competitions: What You Need To Know

Reading short publications

Share This - The Social Media Handbook for PR Professionals

Reading books

Goal achieved:

Reflection:

PR Strategy

Activities

CIPR Ethics

Elearning

Business Centre - specimen contract

Reading short publications

101 PR Tools

Elearning

CIPR Skills Guide - Creating a style guide for your organisation

Reading short publications

CIPR Skills Guide - Social Storytelling

Reading short publications

CIPR Skills Guide - Running Competitions: What You Need To Know

Reading short publications

The ethics of paid and earned media

Reading short publications

Chartered Public Relations

Reading books

Share This - The Social Media Handbook for PR Professionals

Reading books

Brand You

Elearning

Goal achieved:

Reflection:



CHARTERED INSTITUTE
OF PUBLIC RELATIONS



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Social Media Strategy

Activities

Chartered Public Relations

Reading books

Share This - The Social Media Handbook for PR Professionals

Reading books

Goal achieved:

Reflection: